



**MINISTER
TOURISM
REPUBLIC OF SOUTH AFRICA**

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NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY:

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3771. Ms A S Hlongo (ANC) to ask the Minister of Tourism:

- (1) With regard to the ongoing implementation of the Tourism Growth Partnership Plan, what measurable milestones and outcomes have been achieved in the current financial year to effectively reduce barriers to entry for rural and township-based tourism enterprises, particularly in relation to (a) access to finance, (b) market integration, (c) skills development and (d) inclusion in mainstream tourism value chains;
 - (2) how is her department tracking and verifying the impact of the specified interventions on the meaningful participation of historically disadvantaged operators?
- NW3989E

REPLY

- (1) The audited outcomes of the implementation of TGPP will be reported to the Portfolio Committee for Quarter 1 of the current 2026 / 27 Financial Year at the meeting in Parliament on 11 August 2026 as requested.

However, it is worth noting that the Department continued to implement programmes to reduce barriers to entry for rural and township-based tourism enterprises, particularly in relation to access to finance, market integration, skills development and inclusion in mainstream tourism value chains:

- (1)(a) The Department manages the Tourism Transformation Fund and Green Tourism Incentive Programme, which offer tourism enterprises access to finance and have a deliberate bias or preference to accommodate rural and township-based tourism enterprises.

- (1)(b) The Market Access Support Programme assists tourism enterprises with market integration and also has a deliberate bias or preference to accommodate rural and township-based tourism enterprises. The Market Access Support Programme at the domestic level was introduced as a developmental mechanism to prepare new and emerging enterprises to gain experience engaging with and contracting prospective buyers, thereby improving their market readiness and eligibility for international market access.
- (1)(c) Various Demand-led skills programmes and other programmes such as the Graduate Recruitment and Placement, Culinary-, Work Integrated Learning-, Tourism Monitors-, Service Excellence-, and Resource Efficiency and Cleaner Production-Programmes, all have a deliberate bias or preference to accommodate rural and township-based tourism enterprises.
- (1)(d) Enterprise development and transformation initiatives that have a dedicated focus on supporting rural and township-based tourism enterprises to integrate into mainstream tourism value chains.
- (2) The Department has implemented a dashboard for tracking targets of the specified interventions.

END